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California Institute of Integral Studies Selects Akademos for New Online Bookstore Service

Unique platform and marketplace will provide the University with data to support student success and students with personalized service and affordable course materials

Norwalk, CT — March, 27, 2018 — [California Institute of Integral Studies](#) (CIIS) has selected [Akademos](#) as its online bookstore provider to help students obtain significant savings on course materials. The mission of CIIS, established in 1968, is to offer traditional degree programs that are expanded through transdisciplinary, cross-cultural, and applied studies, utilizing face-to-face, hybrid and online pedagogical approaches. The University, which educates individuals who are committed to transforming themselves, others, and the world, plans to launch its online bookstore this spring to support its Summer Semester 2018.

Seamless integration between the CIIS student information system and the Akademos Course Materials Platform (CMP)[™] will allow students to see a personalized listing of the textbooks required for each of their courses and to order materials for an entire term, rapidly and efficiently.

A wide selection across new, used, rental and eBook formats will be offered, and when using Akademos' proprietary peer-to-peer Marketplace of over 100 million new and used textbooks, students will save an average of 60% off publisher list prices on their course materials. Additionally, students will have the freedom to use financial aid vouchers on all textbook purchases, including significantly discounted marketplace items.

"We are pleased to be partnering with Akademos to maintain a school-sanctioned virtual bookstore and marketplace," said Matt Segall, Manager of the Provost's Office. "CIIS is dedicated to integral approaches to education. Providing our students with a wide variety of course material formats; flexible purchasing options; and an easy-to-use, community-accessible platform fits in perfectly with our school's strategy, goals, and vision for the future."

The online bookstore will also support the University's faculty and administrators, who will benefit from an easy-to-use and powerful Adoption & Analytics Portal. This platform offers a step-by-step guide for course material adoptions, recommendations, and adoption history, and the ability to compare real-time prices for course materials. The analytics tool will also enable CIIS faculty and leadership to track critical data, including student purchasing and bookstore utilization.

“We’re pleased to be working with California Institute of Integral Studies, and look forward to helping them support the academic achievement of their students,” said John Squires, CEO, Akademos. “In our experience, more affordable and accessible textbooks and course materials drive bookstore utilization, which results in more prepared students and the overall success of an institution.”

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About Akademos

Akademos offers customized, online bookstore services and solutions that support what's most important to institutions - from full-service virtual bookstores to unique partnerships and products supporting on-campus shops. Akademos delivers cost savings on course materials for students while providing administrators and faculty with critical control over the textbook delivery process.

Akademos offers an innovative textbook marketplace, best-in-class eCommerce platform, eLearning solutions, and a unique adoption and analytics portal. The company’s comprehensive supply-chain solution and commitment to responsive personal service makes it the choice of leading institutions throughout the country.

Akademos helps institutions deliver the right course materials, at affordable prices, on time. Learn more at akademos.com.

About CIIS

California Institute of Integral Studies (CIIS) is an accredited university that strives to embody spirit, intellect, and wisdom in service to individuals, communities, and the earth. CIIS provides an integral education for a changing world by creating and integrating knowledge beyond the confines of traditional academic disciplines. The University includes academic departments in counseling psychology, human sexuality, acupuncture, philosophy and religion, anthropology, a bachelor’s completion program, and more. CIIS values cultural diversity, multiple ways of knowing, spirituality, a sense of community, emancipatory ideals, and ecological sustainability. In exploring the interplay of body, mind, and spirit, the University’s academic programs connect the spiritual and practical dimensions of intellectual life. The integration of the wisdom traditions presents an evolution of consciousness that has never been more relevant and crucial than it is today.